

Presenting America's Elder Care Cliff Expert, Nurse Entrepreneur

## Stella Nsong, RN, CMC, CDP, LTCP



As seen on:

America is approaching an elder care cliff. Will you survive the ELDER CARE CLIFF? There are approximately 65 million family caregivers in America and 46% of them are in the work force. Surprisingly, the American family caregiver is faced with declining personal health, financial strain and lack of career advancement due to the challenges and stress associated with caregiving. Caregiving has been nicknamed the "silent productivity killer", the "marriage, family and career wrecker"

STELLA NSONG is building the bridge to transform America's Elder Care Cliff through education, innovative elder care work place programs and collaborative initiatives. Her books, syndicated column, lectures, seminars and elder care work place programs offer road maps to surviving caregiving and demonstrates what 76 million baby boomers need to know when it comes to finding caregiving solutions for their aging parents.



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To Request review copies of her book or for information about her seminars or syndicated column, please email: [Stella@stellansong.com](mailto:Stella@stellansong.com)

### AVAILABILITY:

Nationwide on arrangement. Offices based out of Mentor and Rocky River, Ohio

Stella Nsong is the state director of the Ohio Elder Care Planning Council and the CEO of the Caregiver Relief Network. She is a certified dementia practitioner and certified professional geriatric care manager. Earlier on in her career, in 1990, she won the Gold Medal for practical nursing in Georgia.

In 2011, she was nominated for "The Business Woman of the Year in Chesterland Ohio. In 2012, she was nominated for the Platinum Award in Care Management as well as the Professional of Note in Geriatric Medicine. In 2013, she won the Independently Published Nonfiction Book Award.

In 2014, she won the Pinnacle book award in the elder care books category and later became an amazon bestselling author. She is a motivational lecturer and elder care consultant.

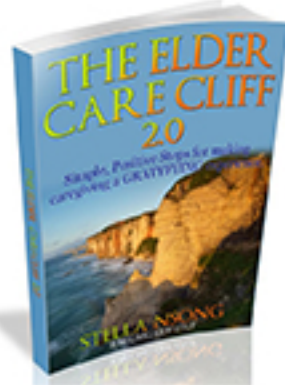
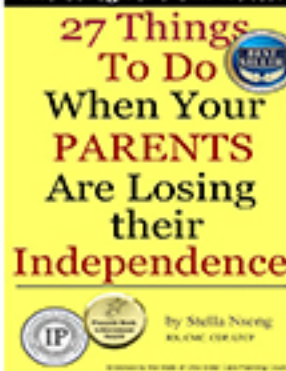
In 2015 she was a recipient of the Woman of Achievement Award. That momentous occasion recognized Stella Nsong for her endeavors in and to the business and health care community.

She writes a syndicated column titled **The Elder Care Cliff Report: What baby boomers need to know about caring for their parents.**

### Speeches, workshops & seminar ideas

- When Caregiving Becomes A Bottom Line Issue: Massive but hidden losses & the socio-economic impact of employing family caregivers.
- Why Employee Assistance Programs Almost Always Miss The Mark: Essential components of an effective elder care workplace program.
- The Economics of Caregiving: Lowering Small Business Costs Through An Effective Elder Care Work Place Program.
- Human warehousing.....most nursing homes are human warehouses. Things you need to know before warehousing your aging parents.
- Family Caregiving: The life changing decision of letting mom and dad move in with you.
- When your life has been absorbed by caregiving: How to reclaim your time so you can achieve caregiving work life balance.
- Attraction & Retention: Holding On To The Matured Work Force.

The Caregiver's Cliff Notes:



### What is the media saying about Stella Nsong?

*"A wealth of practical solution"*

Ray S. Good Morning Lake County

*"We love having you on our show. We learn so much every time"* Jeremy J. Cougar 93.7 FM